



KiCad Conference Series 2025

Open Source CAD Software for your business

May – San Diego, US

Sept – Bochum, Germany

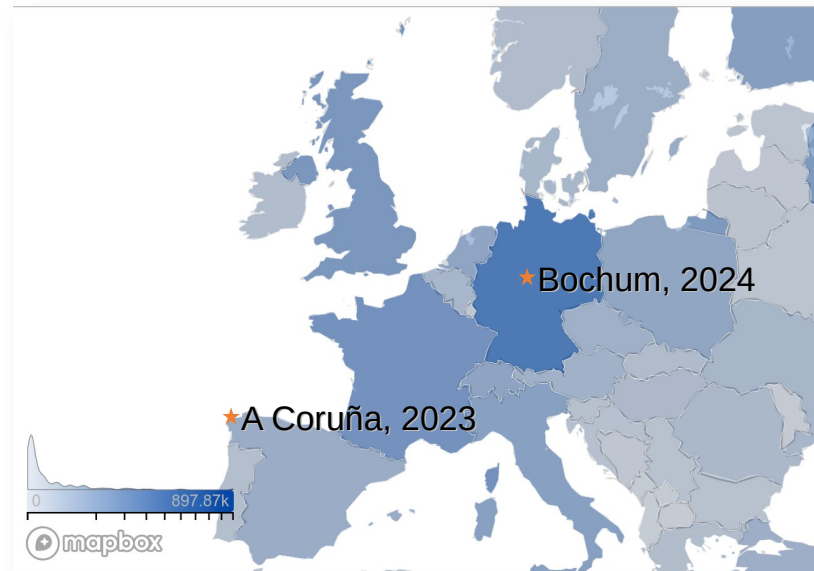
Nov – Shenzhen, China



About



- The KiCon Conference series is the annual training and collaboration conference to **support and promote KiCad** usage and work around the world.
- Each conference is a **3-day event** with 1 day of **training** and 2 days of **presentations** and **workshops**
- The conferences are organized and run by the KiCad community with help from **KiCad Services Corporation** and **local partners UCSD, Open Skunkforce e.V. and HQ NextPCB**



Data source: KiCad Downloads, 2023-2024

North America Overview

Hosted by **UC San Diego** and organized by **KiCad Services Corporation**, with strong support from the **KiCad EDA community**, KiCon North America 2025 brings together a dynamic network of engineers, designers, makers, and business professionals.



UC San Diego
 JACOBS SCHOOL OF ENGINEERING
 Department of Electrical and Computer Engineering

This year's conference will be held **in person**, with presentations also streamed live and all sessions recorded for later viewing on the [KiCad EDA YouTube channel](#)—ensuring broad, ongoing engagement.

We warmly invite you to **become a sponsor** of this premier North American event. As a sponsor, you'll gain meaningful visibility and the chance to connect with future customers, collaborators, and talent while supporting the continued growth of the global KiCad ecosystem.

Conference Website: <https://kicon.kicad.org/na2025>

Europe Overview

Join us for KiCon Europe 2025—Europe's premier gathering for the KiCad community. Hosted by **Skunkforce e.V.** and organized by **KiCad Services Corporation**, this in-person event is powered by a dedicated, **pan-European team** and the support of the **global KiCad EDA community**.



All talks will be streamed live and professionally recorded for the [KiCad EDA YouTube channel](#), extending your reach far beyond the conference halls.

We invite you to **become a sponsor** and be part of this vibrant European event. It's a unique opportunity to showcase your brand, connect with potential customers and partners, and support the growth of open-source hardware design across Europe.

Conference Website: <https://kicon.kicad.org/europe2025>

KiCon Asia 2025

Where Innovation Meets Opportunity



KiCon Asia 2025 lands in Shenzhen, the hardware capital of the world. Co-hosted by **HQ NextPCB** and **KiCad Services Corporation**, this conference brings together Asia's fast-growing KiCad community with global thought leaders in electronics design.



This is a fully in-person event with **100% of sessions streamed live and recorded**. This will maximize your visibility across borders and time zones.

As a sponsor, you'll position your brand at the center of Asia's hardware innovation scene. Gain exposure to engineers, startups, manufacturers, and business leaders actively shaping the future of electronic design.

Showcase your technology. **Build** relationships. **Open** doors.

This is more than a conference—it's your gateway to new markets and new momentum.

Conference Website: <https://kicon.kicad.org/asia2025>

Venue – North America

The venue for the North American conference will be the Qualcomm Institute on the campus of UC San Diego. This multi-disciplinary research institute is a modern facility with ideal features to host the KiCad community.

San Diego is a beautiful city with year-round ideal climate for indoor-outdoor mix of conference activities. Easily accessible from the San Diego international airport, UCSD offers an immersive environment to meet with other KiCad professionals.



Venue - Europe

The venue for the conference will be the Ruhr University in Bochum, Germany. This is conveniently located on the U-Bahn and accessible from the entire region.

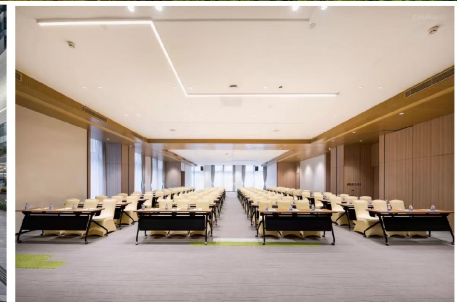
Bochum is a centrally-located, sub-urban city in Nordrhein-Westfalen, convenient to local airports in Dortmund and Düsseldorf as well as the Frankfurt International Airport. Bochum is the 15th largest city in Germany with a thriving technology center and a vibrant city center.



Venue - Asia

The venue for the Asia conference will be Atour Hotel in the Nanshan district in the newly redeveloped Vanke Cloud City.

World-reknown for its technology sector, Shenzhen has re-invented itself as a green, sustainable city. The KiCad Conference is close to the Shenzhen Maker Faire, providing attendees the ability to visit two events in one trip.



Become a Sponsor

Sponsorship benefits include:

- **Direct access** to current and potential **clients** and **suppliers** during and after the event
- Opportunities to **engage** a premium audience of technically engaged creators
- Demonstrates the **commitment** of your corporation to **building** and **developing** the KiCad community
- **Speak directly** with highly skilled KiCad **design engineers** and **layout artists**

*By sponsoring one or multiple KiCad Conferences, you are extending your support to the development of a focused community of electronic engineers, ensuring that a **non-SAAS EDA solution** develops and improves into the future.*

Audience Profile

- Developers and users of KiCad EDA software
- Design engineers looking to improve their skills
- Open hardware makers who build technologies for everyone
- Electronic design social media personalities
- Experts in library management technologies
- Leaders in the global KiCad community
- Educators who are teaching the next generation of Electronic Engineers
- Companies looking to connect with the open source EDA community
- Project managers looking for alternatives to commercial Software-As-A-Service platforms
- Companies looking to hire experts in using KiCad

Estimated attendance: 150-200 participants

Sponsorship Levels

	Platinum 10 000€	Gold 5 000€	Silver 2 500€	Bronze 1 500€	Supporter 500€
Sponsorships available	1	5	10	unlimited	unlimited
Sponsored talk in main track	✓				
Conference passes	4	3	2	1	
KiCad training session passes	4	3	2	1	
Sponsor logo on name badge	✓				
Sponsor logo in venue rooms	✓	✓			
Sponsor logo on swag	✓	✓			
Sponsor logo on conference banner	✓	✓	✓		
Website promotion & signage	✓	✓	✓	✓	✓
Items added to conference bag	2	2	1	1	1
Sponsor room names		✓			
Mention in press releases	✓	✓			
Exhibition space	16m ²	9m ²	4m ²		

Special Offer – 3 for the price of 2

- Many sponsors are international and looking to build their visibility in all three – North America, Europe and Asia – markets.
- You can book two sponsorships in 2025 and become a sponsor of the third for free.

Platinum



Platinum level is limited to one company

The platinum tier is aimed at a large company that is interested in making a solid presence at KiCon Europe to show their commitment to the KiCad community

Your company name and logo will be featured on all conference material and you will have the opportunity to give a 30 minute talk in the main hall.

This level includes:

- 30 minute talk slot in plenary session
- You logo on all conference material
- 4 spaces in the KiCad training session
- 4 conference passes
- Up to two items (flyers and/or swag) added to conference bags
- Your logo on the roll-ups displayed in the venue rooms
- Website promotion and signage including a call-out on KiCad social media
- Exhibition space 4x4m

Gold



Gold level is limited to four companies

The gold tier is aimed at organizations that are interested in making a significant commitment to KiCon Europe and wish to take advantage of the marketing opportunities to the fullest.

By becoming a gold sponsor, you will help to make the KiCon livestream a reality.

Your company name and logo will be featured on the recorded sessions and the conference rollups that will be in each room.

This level includes:

- 3 spaces in the KiCad training session
- 3 conference passes
- Up to two items (flyers and/or swag) added to conference bags
- Your logo on the roll-ups displayed in the venue rooms as well as recorded sessions
- Website promotion and signage including a call-out on KiCad social media
- Exhibition space 3x3m

Silver level is limited to 7 companies

The silver tier is aimed at organizations that are interested in renewing their support of KiCad and KiCon Europe and want to make a solid marketing presence.

This level includes:

- 2 spaces in the KiCad training session
- 2 conference passes
- One item (flyers or swag) added to conference bags
- Your logo on the main hall signage
- Website promotion and signage including a call-out on KiCad social media
- Exhibition space 2x2m

Bronze



The bronze tier is aimed at smaller organizations that are interested in giving back to the KiCad community and also want to make a formal marketing presence.

This level includes:

- 1 space in the KiCad training session
- 1 conference pass
- One item (flyers or swag) added to conference bags
- Your logo on the main hall signage
- Website promotion and signage including a call-out on KiCad social media
- If you would like to have space to show products, please contact us as floor space is limited

Supporter

The supporter tier is aimed at smaller organizations that understand the importance of developing the strength of the KiCad community through annual conferences and want to extend their support

This level includes:

- One item (flyers or swag) added to conference bags
- Website promotion and signage including a call-out on KiCad social media

**Thank you for considering
support of the KiCad
Community!**