



KiCad Conference Europe 2024



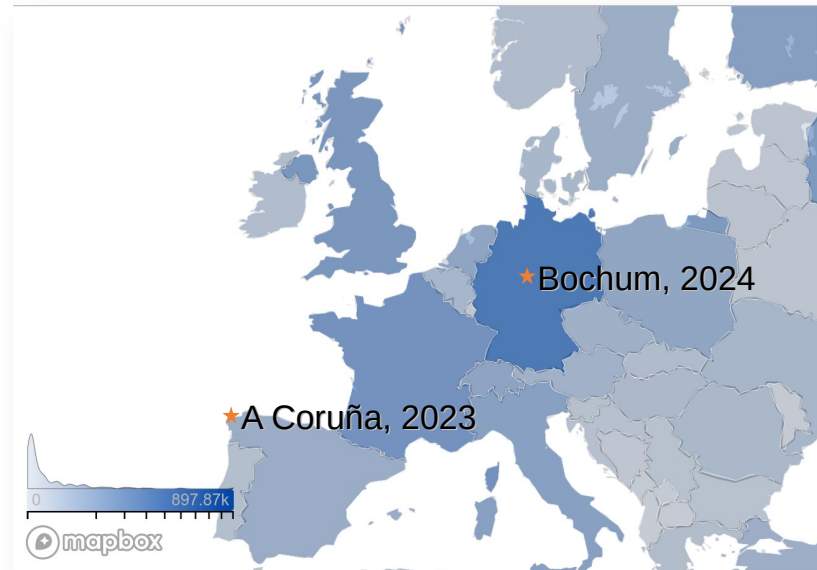
Open Source CAD Software for your business

Sept 18-20, 2024

Bochum, Germany

About

- KiCon Europe is the annual training and collaboration conference to **support and promote KiCad** usage and work in Europe.
- It is a **3-day event** with 1 day of **training** and 2 days of **presentations** and **workshops**
- The conference is organized and run by the KiCad community with help from **KiCad Services Corporation** and **Skunkforce e.V.**
- The conference is part of the world-wide **KiCon Series** with sister events in **Schenzhen**, China and **Long Beach**, California.



Data source: KiCad Downloads, 2023-2024

Overview



KiCon Europe 2024 is hosted by **Skunkforce e.V.** and organized by **KiCad Services Corporation** with support from the **KiCad EDA community**. The conference is co-organized by a **pan-European** team with solid experience in putting together successful community and business events.



KiCon Europe 2024 is an **in-person event** but we will also be streaming many presentations and recording all sessions to be published on the [KiCad EDA YouTube channel](#).

We are honored to **invite you to sponsor** this European gathering of KiCad **engineers, designers, makers and business professionals**.

In return, your sponsorship affords you the opportunity to **network** and **showcase** your work to future **customers, partners and employees**.

Conference Website: <https://kicon.kicad/org/europe2024>

Important Dates

Tuesday 17 September	Wednesday 18 September	Thursday 19 September	Friday 20 September	Saturday 21 September	Sunday 22 September
Setup meetings	KiCad Training	Conference	Conference	Developers day	City Tour
	Ice-breaker @ Bochum Brewery	Evening Dinner	Post conference Dinner		City Tour

Venue

The venue for the conference will be the Rotunde cultural venue in Bochum, Germany. This is located on the site of the former Bochum Hauptbahnhof and has been recently renovated and updated.

Bochum is a centrally-located, sub-urban city in Nordrhein-Westfalen, convenient to local airports in Dortmund and Düsseldorf as well as the Frankfurt International Airport. Bochum is the 15th largest city in Germany with a thriving technology center and a vibrant city center.



Become a Sponsor

Sponsorship benefits include:

- **Direct access** to current and potential **clients** and **suppliers** during and after the event
- Opportunities to **engage** a premium audience of technically engaged creators
- Demonstrates the **commitment** of your corporation to **building** and **developing** the KiCad community
- **Speak directly** with highly skilled KiCad **design engineers** and **layout artists**

*By sponsoring KiCon Europe 2024, you are extending your support to the development of a European-focused community of electronic engineers, ensuring that a **non-SAAS EDA solution** develops and improves into the future.*

Audience Profile

- Developers and users of KiCad EDA software
- Design engineers looking to improve their skills
- Open hardware makers who build technologies for everyone
- Electronic design social media personalities
- Experts in library management technologies
- Leaders in the global KiCad community
- Educators who are teaching the next generation of Electronic Engineers
- Companies looking to connect with the open source EDA community
- Project managers looking for alternatives to commercial Software-As-A-Service platforms
- Companies looking to hire experts in using KiCad
- Delegates from European trans-national organizations

Estimated attendance: 150-200 participants

Sponsorship Levels

	Platinum 10 000€	Gold 5 000€	Silver 2 500€	Bronze 1 500€	Supporter 500€
Sponsorships available	1	5	10	unlimited	unlimited
Sponsored talk in main track	✓				
Conference passes	4	3	2	1	
KiCad training session passes	4	3	2	1	
Sponsor logo on name badge	✓				
Sponsor logo in venue rooms	✓	✓			
Sponsor logo on swag	✓	✓			
Sponsor logo on conference banner	✓	✓	✓		
Website promotion & signage	✓	✓	✓	✓	✓
Items added to conference bag	2	2	1	1	1
Sponsor room names		✓			
Mention in press releases	✓	✓			
Exhibition space	16m ²	9m ²	4m ²		

Platinum level is limited to one company

The platinum tier is aimed at a large company that is interested in making a solid presence at KiCon Europe to show their commitment to the KiCad community

Your company name and logo will be featured on all conference material and you will have the opportunity to give a 30 minute talk in the main hall.

This level includes:

- 30 minute talk slot in plenary session
- You logo on all conference material
- 4 spaces in the KiCad training session
- 4 conference passes
- Up to two items (flyers and/or swag) added to conference bags
- Your logo on the roll-ups displayed in the venue rooms
- Website promotion and signage including a call-out on KiCad social media
- Exhibition space 4x4m

Gold level is limited to four companies

The gold tier is aimed at organizations that are interested in making a significant commitment to KiCon Europe and wish to take advantage of the marketing opportunities to the fullest.

By becoming a gold sponsor, you will help to make the KiCon livestream a reality.

Your company name and logo will be featured on the recorded sessions and the conference rollups that will be in each room.

This level includes:

- 3 spaces in the KiCad training session
- 3 conference passes
- Up to two items (flyers and/or swag) added to conference bags
- Your logo on the roll-ups displayed in the venue rooms as well as recorded sessions
- Website promotion and signage including a call-out on KiCad social media
- Exhibition space 3x3m

Silver level is limited to 7 companies

The silver tier is aimed at organizations that are interested in renewing their support of KiCad and KiCon Europe and want to make a solid marketing presence.

This level includes:

- 2 spaces in the KiCad training session
- 2 conference passes
- One item (flyers or swag) added to conference bags
- Your logo on the main hall signage
- Website promotion and signage including a call-out on KiCad social media
- Exhibition space 2x2m

Bronze

The bronze tier is aimed at smaller organizations that are interested in giving back to the KiCad community and also want to make a formal marketing presence.

This level includes:

- 1 space in the KiCad training session
- 1 conference pass
- One item (flyers or swag) added to conference bags
- Your logo on the main hall signage
- Website promotion and signage including a call-out on KiCad social media
- If you would like to have space to show products, please contact us as floor space is limited

Supporter

The supporter tier is aimed at smaller organizations that understand the importance of developing the strength of the KiCad community through annual conferences and want to extend their support

This level includes:

- One item (flyers or swag) added to conference bags
- Website promotion and signage including a call-out on KiCad social media

**Thank you for considering
support of the KiCad
Community!**